

2nd MENA CEO Insurance Summit

2 - 4 June 2008, Grand Hyatt Hotel, Dubai, UAE

Theme: "Managing Expectations and Nourishing Aspirations (MENA)"

Register by
5 May 2008 for
early bird discounts!

Official Welcome Address
**HE Dr Bassel Hindawi, Director
General, Insurance Commission
of Jordan, and Chair of Arab
Forum of Insurance Regulatory
Commissions (AFIRC)**

Industry Keynote Address:
**Dr Ludger Arnoldussen,
Member of Board of Management,
Munich Re**

Special MENA Address:
**Mr Ashraf Bseisu, President,
General Arab Insurance Federation
(GAIF)**



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Jordan

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of Insurance Supervisors

Register online at www.meinsurancereview.com

2nd MENA CEO Insurance Summit

2 - 4 June 2008

Be sure to sign up to be a part of this exclusive crowd of high level CEOs – a power-packed event that is a **MUST ATTEND!**

The MENA region is sizzling with potential and dynamic growth and the time is right to talk about finding the right strategies to manage the higher expectations and boosting professionalism and standards to exploit the opportunities.

After the success of the 1st MENA Summit hosted in Jordan, MiddleEast Insurance Review together with the Jordan Insurance Commission is pleased to bring this exciting high-level event to Dubai this year. The MENA Summit is a CEO forum designed to be a serious two-day intensive platform for interaction, exchange of ideas, learning from

successful models, and finding common solutions to the challenges of the day.

The Summit aside from key presentations relating to Catastrophe exposures in the region, corporate governance, enterprise risk management, training issues and managing aspirations, will have 3 Special Panels:

Who Should Attend

- CEOs & Senior Management of Insurance & Reinsurance Companies (Life & Non-Life) from MENA, Asia & International markets
- Insurance & Reinsurance Brokers
- Supervisors & Regulators
- Management Consultants
- Risk Managers
- Lawyers, Technology Experts, Loss Adjusters, & Other Service Providers to the Insurance Industry
- Banks, & Financial Institutions Serving the Insurance Industry.

- **The High Level CEO Panel:** which will explore CEO Expectations and how to manage them, benchmarking CEOs in MENA & how they compare to other regions; CEO Priorities and what value-add CEOs can bring to the table.
- **The Regulatory Panel:** which will look at the move towards more uniform regulations and a Single Arab Market, and what has been accomplished to date, the responsiveness of regulators, new licences, solvency margins, minimum capital requirements and RBC; and
- **The UAE Panel** where we spotlight the challenges in the UAE Market: the current practices, challenges and strengths of the UAE Market to find lasting solutions for continued growth and development to achieve world class standards.

PROGRAMME

Monday, 2 June 2008

3.00 pm Early Registration

6.30pm **Welcome Cocktail (for all participants)**

Hosted by the Insurance Commission of Jordan

4.00 pm *(By Invitation Only)*

Special Session on Actuarial Issues by EMB Consultancy in association with Arig: "How To Maximize Value From Company Capital And Become A Top Performer"

Mr Jonathan Broughton, Director, EMB, UK & Mr Chris Bird, Consultant, EMB, UK

8.30pm End of Day One

Tuesday, 3 June 2008 (Morning)

8.00 am Registration & Continental Breakfast for all delegates

11.00 am Tea Break

9.00am **Introductory Remarks**

Conference Chairman:

Mr Sivam Subramaniam

Editor-in-Chief, MiddleEast Insurance Review & Asia Insurance Review

9.15 am **Official Welcome Address**

HE Dr Bassel Hindawi, Director General, Insurance Commission of Jordan, and Chair of Arab Forum of Insurance Regulatory Commissions (AFIRC)

9.45 am **Keynote Address**

Host Country VIP

10.05 am **Special Address on Managing Expectations & Nurturing Aspirations in Insurance Industry in MENA Region**

Mr Ashraf Adnan Bseisu, President, General Arab Insurance Federation (GAIF) and Chairman, Bahrain Insurance Association

High Level CEO Panel

11.30 am **CEO Expectations? How to Manage These Expectations? How to Nourish These Aspirations beyond Mere Platitudes? Benchmarking CEOs in MENA region and how they compare to CEOs in Asia and other Emerging Regions? What should CEO Priorities Be? What Value-Add Should CEOs bring to the Company?**

Chairman: *Mr Yassir Albaharna, CEO, ARIG*

Panelists: CEOs from the Region including:

Mr Pat O'Flynn, Regional Director, Middle East, Royal & Sun Alliance, Dubai

Mr Fady Shammas, CEO, Arabia Insurance, Lebanon

10.35am **Special Address II: Managing Expectations & Nurturing Aspirations in Insurance Industry in MENA Region – an Asian/Indian Perspective**
Mr Yogesh Lohiya, Chairman-cum-Managing Director, General Insurance Corporation of India

1.00 pm Lunch

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PROGRAMME

Tuesday, 3 June 2008 (Afternoon)

Roundtable Spotlight on UAE Insurance Market		3.45 pm	Tea Break
2.15 pm	Leading CEOs of Insurance Companies, Direct and RI brokers and Reinsurers will discuss current practices, challenges and strengths of the UAE market to find lasting solutions for the continued growth and development of the market to achieve world class standards while keeping pace with the DIFC-licensed players.	4.15 pm	Anchor Address for Day One: Enterprise Risk Management as a Boardroom Imperative Covering Strategic, Underwriting, Financial, Investment and HR Management
Chairman:	<i>Mr George Kabban, CEO, UIB</i>	5.00 pm	End of Day Two
Panelists:	CEOs from the UAE Market including: <i>Haji Abdul Muttalib Mustafa Mohd, General Manager, Oman Insurance Company P.S.C.</i> <i>Mr Elie Bouchaaya, Vice President Middle East Region, Liberty International Underwriters</i> <i>Mr Irshied Tayeb, Chief Executive Officer, Flagstone Underwriters Middle East Ltd</i> <i>Mr Oussama A. Kaissi, General Manager, Abu Dhabi National Takaful Insurance Company</i> <i>Mr Parvaiz Siddiq, General Manager, Islamic Arab Insurance Company (PSC), Salama</i>		

Wednesday, 4 June 2008

8.00 am	Continental Breakfast for Delegates	12.45 pm	Lunch
9.00 am	Welcome Address <i>Mr Fareed Lutfi, Secretary General, Emirates Insurance Association</i>	2.15 pm	The Catastrophe Exposures in the Region: Is Region Prepared for Another Gonu? How to be ready for Another Catastrophe
9.15 am	Industry Keynote Address: Sustainability – An Integral Part of a Long-term Strategy <i>Dr Ludger Arnoldussen, Member of Board of Management, Munich Re</i>	3.00 pm	Update on Arab Forum of Insurance Regulatory Commissions' (AFIRC's) Initiative on Corporate Governance Guidelines
10.00 am	Special Address: "Global Insurance Regulatory Convergence – The IAIS and the MENA Region" <i>Mr Yoshihiro Kawai, Secretary General, International Association of Insurance Supervisors (IAIS)</i>	3.30pm	Interactive Live Survey on Corporate Governance Practices: Are Boards in MENA Ready to Embrace Corporate Governance in Practice? Compliance Difficulties
10.30 am	Tea Break		
Regulatory Panel		3.45 pm	Tea Break
11.00 am	<ul style="list-style-type: none"> • Move towards more Uniform Regulations (and a Single Arab Market?) – What Has Been accomplished so far? • How Responsive Have Regulators Being to the Needs of the Domestic Market? • The Difficult and Easy Issues in Regulations and Supervision? • Dealing with Complaints, Disputes and Failures? • New Licenses, Solvency Margins, Minimum Capital Requirements and Risk-based Capital- What's the Mood in the Middle East • Exemptions for Regional Players 	4.15 pm	Global Standards in Strategies to Attract, Retain and Nurture Professionals? <i>Ms Lesley Traverso, Managing Director D W Simpson Asia Pacific Pty Ltd</i>
Chairman:	<i>Mr Wayne Jones, Partner, Clyde & Co</i>	4.35 pm	Anchor Address: The Vision for MENA Insurance Region - Facing the Future Today <i>Mr Robert Wiest, Member of Executive Team, Head of Western & Southern Europe, Middle East & Turkey, Swiss Reinsurance Company</i>
Panelists:	Regulators from around the Region including: <i>Mr Michael Zamorski - Managing Director, Supervision, Dubai Financial Services Authority</i> <i>Mr Raed Haddadin, Director, Legal Affairs Department, Insurance Commission of Jordan</i> <i>Dr Adel Munir, Chairman, Egyptian Insurance Supervisory Authority (EISA)</i> <i>Mr Walid Genadry, Head of Insurance Control Commission, Ministry of Economy & Trade, Lebanon</i>	5.00 pm	Close of Summit

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FAX to: (65) 6512 5335

Conference Registration Form

To: Ms Loga, MiddleEast Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: (65) 6372 3184 • email: loga@meinsurancereview.com
or register online at www.meinsurancereview.com

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof
First Name: _____ Last Name/Surname: _____
Nationality _____
Job Title _____
Company _____
Address _____
Country _____
Tel: () _____
Fax: () _____
email: _____

REGISTRATION

Early Bird (valid till 5 May 2008) | Normal Registration

Subscribers US\$800 Subscribers US\$1,280
Non-Subscribers US\$980* Non-Subscribers US\$1,480*

(*Free One Year Subscription to *MiddleEast Insurance Review* + eWeeklies)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- MIR/AIR magazine MIR/AIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Remarks: _____

Group registration:

A 25% discount will be given to the third and subsequent registrations.

Registration fee includes participation at Conference plus all tea breaks, lunches and Conference documents.

All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 28 May 2008

For cancellation in writing made before **5 May 2008**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **5 May 2008**.

PAYMENT

- I enclose a cheque / bankdraft in US Dollars made payable to "MIDDLE EAST INSURANCE REVIEW"
 Telegraphic / Wire Transfer to the following account:
The Development Bank Of Singapore, 6 Shenton Way,
DBS Building, Singapore 068 809
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG
 Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my
 Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: ____-____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is zero-rated GST)

FAX to: (971) 4 317 1800

Please fax Room Reservation Form direct to Hotel

Room Reservation Form

To: **Hyatt Reservations**

Tel: 971 4 317 1700 • Fax: 971 4 317 1800
Email reservations.grandhyatt@dubai@hyattintl.com

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P.O. Box 7978, Oud Mehta Road, next to Grand Cineplex,
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Please fill in Guest particulars on Registration Form

Block Code:
WMJU

ADDITIONAL GUEST DETAILS

Passport No: _____
Date of Issue: _____ Date of Expiry: _____
Nationality: _____ Place of Issue: _____

ARRIVAL

Arrival Date: _____
Flight: _____ Arrival Time: _____

DEPARTURE

Departure Date: _____
Flight: _____ Departure Time: _____

ROOMS

- Please reserve:
No. _____ Grand\Creek King\Twin
 Single at AED1000++ per room per night
 Double at AED1000++ per room per night
 Buffet breakfast at AED130 per person per day
 Smoking Non-Smoking
• check-in time is 2.00pm, check-out time is 12.00pm
• above rates are quoted on a per room per night basis and are subject to 10% service charge and 10% municipality tax
• all reservations are subject to availability at the time of booking
• if specific room type is full, we will reserve the next category of rooms available
• Guaranteed early arrival should be reserved the night before and charged accordingly.

TRANSPORTATION

- NOT required
Airport to Hotel: Standard Limousine at AED200 per way
Hotel to Airport: Standard Limousine at AED200 per way
MARHABA:
 Meet and assist service provided from visa area to Customs.
Charge AED 85/- per person
(our hotel airport representative is located after baggage claim)

VISA APPLICATION

- Visa Application service is available on request.
Charge is AED400/- per person
 - All visa applications will be subject to approval by the Dubai Immigration and Naturalisation Department.
 - A minimum of seven working days advance notice is required to process a visa application.
- Yes, please send me an application form
Note: Transfers, Marhaba and visa charges will be posted to your room account

RESERVATION GUARANTEE

Reservations will be guaranteed for arrival upon completion of the following information. Bookings will be automatically released 2 days prior to arrival if not guaranteed with credit card information or prior prepayment of one nights room charge.

- Amex Visa Others
 Diners Mastercard _____

Cardholder's name: _____

Credit Card Number: _____

Expiry Date : _____ month _____ year

Signature of Cardholder: _____